

Pinnacle Charter School Management Group

“It’s not college prep, It’s college” Taking High School Students to the Next Level



Mission Statement

Pinnacle Charter Academies serve high school students in a safe, small, family centered environment who seek the opportunity and challenge of a rigorous curriculum, high academic standards, and elite athletics while earning up to two years of college credit while in high school.

Pinnacle currently operates two schools in South Carolina. Gray Collegiate Academy located in Lexington County and Oceanside Collegiate Academy located in Charleston County. To compare our results with other public schools, we are utilizing data from the two school districts in our geographic region along with the composite data of the South Carolina Public Charter School District (SCPCSD) and the state of South Carolina.

Our mission focuses on helping all students develop world-class skills and life and career characteristics defined in the Profile of the South Carolina High School Graduate through a continued focus on visibility, accessibility, and academic excellence with our students, staff, parents, and community.

Pinnacle Schools serve students in grades 9-12 using an honors curriculum in 9th and 10th grade and a dual enrollment curriculum in 11th and 12th grade.



Administrative Performance

Creating a standard of excellence requires strong attendance and consistent discipline



Academic Performance

PCA schools are outperforming their peers in the classroom



Athletic Performance

Multiple state championships and higher percentage of athletes earning scholarships

FINANCIAL MODEL

Specifically designed to promote long-term sustainability

COSTS

Format allows us to keep occupancy and personnel costs low compared to traditional schools

REVENUE

Revenue surpluses for all schools have allowed Pinnacle to reinvest in our students futures



In keeping with the traditions of Gray Collegiate Academy, the 2017-2018 school year exhibited continued excellence and a high level of satisfaction with the school and its administration as evidenced by faculty, parent, and student survey responses.

Academically, Gray Collegiate students continued to outscore other students across the district and state on most standardized assessments. Gray Collegiate Academy is proud to boast a four-year graduation rate of 84.6%, which is higher than our district and the state average. As a Dual Enrollment high school, 70% of our 10th – 12th grade students took dual enrollment courses.

Through innovative and creative scheduling, students were provided with support systems such as Peer Tutoring, Teacher Assisted Tutoring, and Academic Support. Unlike college professors at other colleges, our professors are allowed and encouraged to communicate with parents in regard to their student's academic performance.

A full-time Academic Support Specialist was hired to assist students with their Honor's and Dual Enrollment courses. Other opportunities and support systems in place for students include unit and course recovery through Edmentum. Students are expected to take ownership in their own learning, demonstrate proficiency and gain a deeper understanding in each academic discipline.

During this our second year as a school, Oceanside exhibited continued excellence and a high level of satisfaction with the school and its administration as evidenced by faculty, parent, and student survey responses.

Academically, Oceanside students continued to outscore other students across the district and state on most standardized assessments .

As a Dual Enrollment High School, 88% of our 11th – 12th grade students took dual enrollment courses. Oceanside's dual enrollment program offers courses which allow students the opportunity to earn both Carnegie Units (high school measurement of educational attainment) and college credit at zero cost to student or families. Partnering with Trident Technical College (TTC), qualifying students take these courses on OCA's campus taught by TTC vetted, OCA Faculty while living at home and under the support and supervision of their families. Unlike college professors at other colleges, our professors are allowed and encouraged to communicate with parents in regard to their student's academic performance.

College courses are academically rigorous and require a high level of student commitment. Out of the 88% Juniors and Seniors who were enrolled as full-time college students while attending Oceanside, 98% passed and received credit for all their college courses.

“Small, Safe and Family Centered”

“Small” - The small schools movement in the United States contends that many high schools are too large and should be reorganized into smaller, autonomous schools of no more than 400 students. Many private schools of under 200 share design features which draw upon the benefits of organizations of less than 200 people. In the public-school version of the Small Schools Movement, students may be given a choice of which small school they want to join. Each of the smaller schools would offer students a feeling of connectedness between students who share the same or similar interests with them.

PCA schools are designed and built to accommodate 300-350 students. The design standard, consistent with the “Small Schools Movement” promotes a connection between students, which cascades into a connection with Faculty and Staff and subsequently a connection to the school.

“Safe” – As a result of our design, and the subsequent connection on a personal level our schools are inherently safe. PCA schools are designed physically and philosophically to create an atmosphere and culture that insures the safety of students at the highest level, this is exemplified by the following: **GCA - 0 fights, 0 expulsions, OCA - 1 fight, 1 expulsion in the last two years.**

“Family Centered” – PCA schools provide a unique and productive design which maximizes school time and opportunity. PCA schools utilize a split schedule; 300 students in the AM session and 300 different students in the PM session. PCA feels strongly about the family unit and its influence on children. Most traditional high school students involved in extra-curricular activities do not reunite with their families until 8:00 – 10:00 PM. It is PCA's goal to have the families reunited by 5:00 PM. PCA believes this reconnection will enhance family values and support the PCA commitment to be family centered.

Gray Collegiate Academy

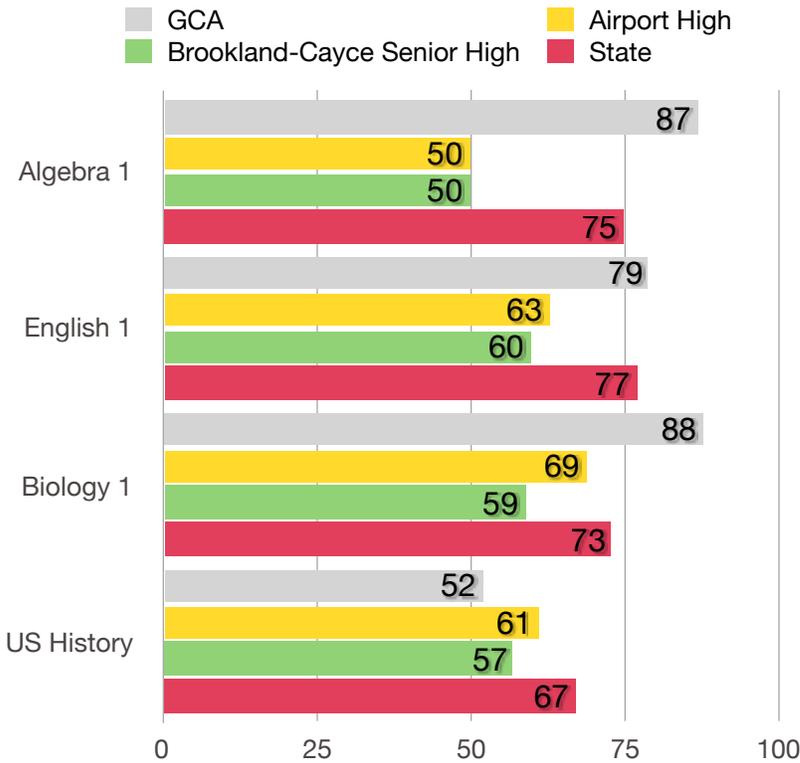
- **91% Graduation Rate**
- **98% Student Attendance Rate**
- **61 out of 107 Seniors Graduated with High Honors (57%)**
- **99% of Gray enrolled college students passed and received credit for all their college courses**
- **9 Students Awarded Palmetto Fellow Scholarship (this scholarship requires a 3.5 GPA or higher, a top 6% class ranking in the 10th, 11th, or 12th grade year, and a 1200 SAT or 27 ACT score**
- **Graduating class was awarded \$2.1 million in academic and athletic scholarships**
- **Students earned over 2,800 college credits**
- **A savings of over \$2.9 million dollars in tuition, textbooks and technology costs to GCA families**

Oceanside Collegiate Academy

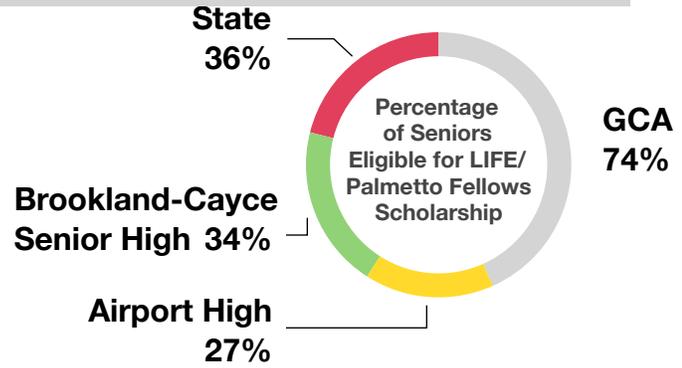
- **93% Graduation Rate**
- **97% Student Attendance Rate**
- **50 out of 77 Seniors Graduated with High Honors (65%)**
- **88% of rising 11th grade students received qualifying scores to take college classes through Trident Technical College**
- **90% of OCA Juniors and Seniors are enrolled as full-time college students**
- **98% of OCA enrolled college students passed and received credit for all their college courses**
- **Graduating class was awarded \$3.5 million in academic and athletic scholarships**
- **Students earned over 3,000 college credits**
- **A savings of over \$3 million dollars in tuition, textbooks and technology costs to OCA families**

“Rigorous Curriculum, High Academic Standards”

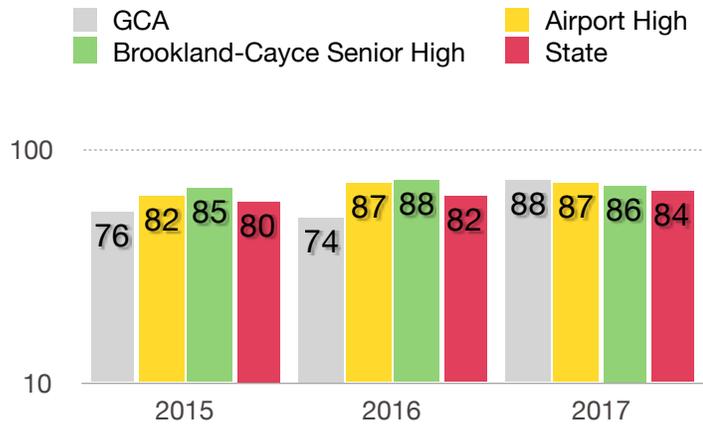
2017 GCA Academic Achievement Comparison



For the purposes of this report, GCA will be compared to the two high schools (Airport High and Brookland-Cayce Senior High) in the district within which it is geographically located. However, it is worth noting that GCA's student body is made up of children from 13 school districts.

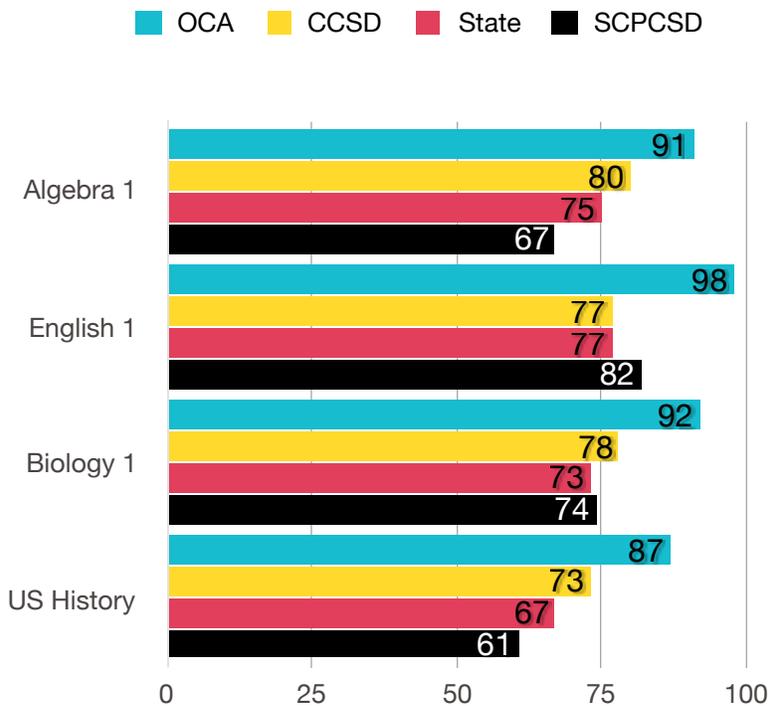


Four - Year Cohort Graduation Rate

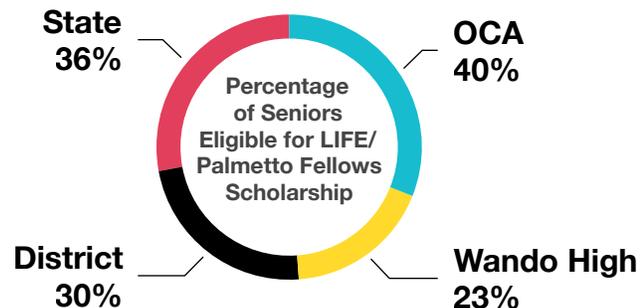


*2014 was GCA's first year of operation and as such was unable data to complete the Four-Year Cohort

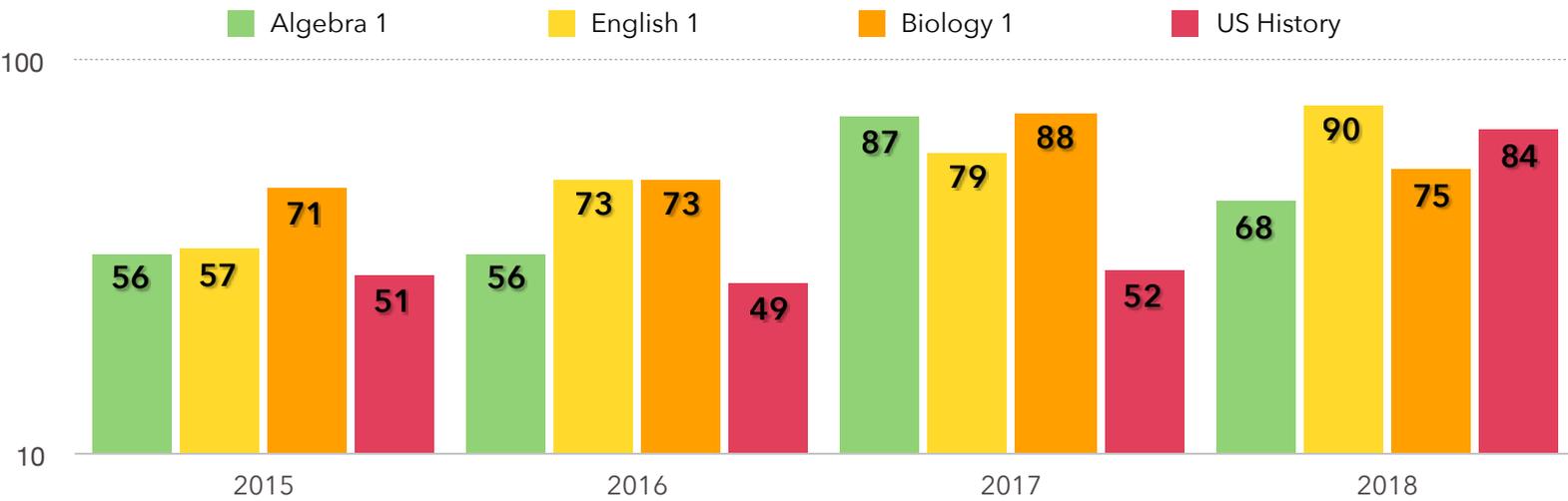
2017 OCA Academic Achievement Comparison



OCA just completed its second academic year, the four-year graduation rate cohort data is insufficient to chart. However, we estimate our 2018 rate to be 92.3%, which is also calculated to be higher than our district and state average.

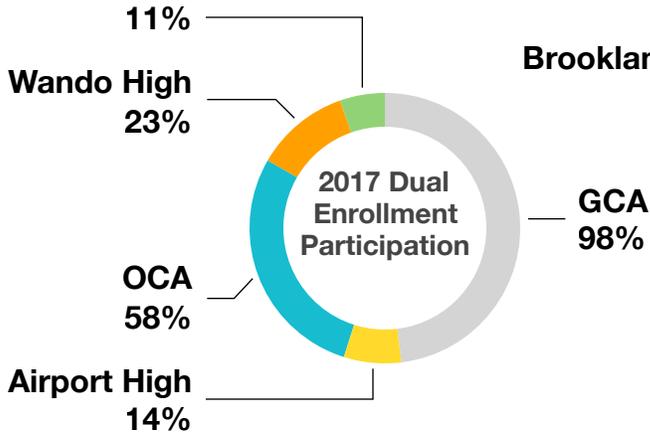


GCA Four - Year Test Score Results

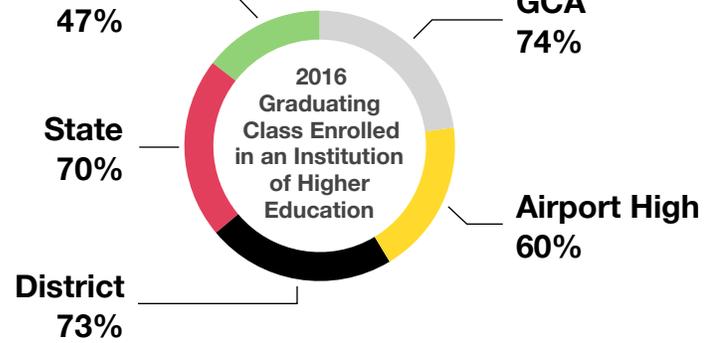


* It should be noted that at the time of this report, the 2018 test data results are still under an embargo by the South Carolina Department of Education and cannot be shared publicly

Brookland-Cayce Senior High

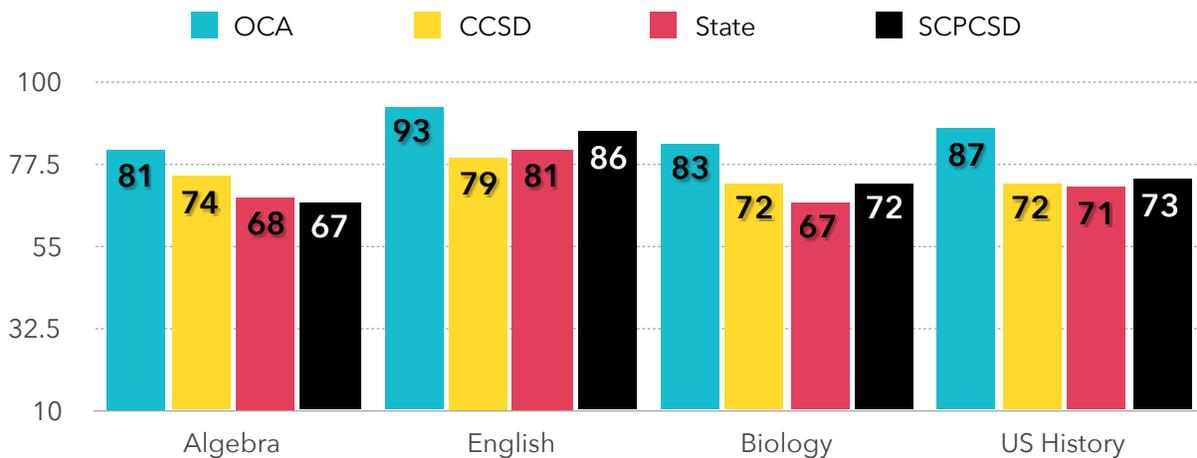


Brookland-Cayce Senior High



*2016 is the most recent year for which data is available. This data is not yet available for OCA as it was not in operation in 2016

2018 OCA Academic Achievement Comparison



“Elite Athletics”

Gray Collegiate Academy

2017-2018 Highlights

- **CLASS 2A BOYS BASKETBALL STATE CHAMPIONS**
- Three Upper State title appearances(boys basketball, boys soccer, volleyball)
- One Lower State title appearance(girls soccer)
- 46 All region players
- 12 All state selections
- 8 Region players of the year
- Boys basketball class 2A player of the year
- 7 Region championships
- Undefeated in region play: boys basketball, boys and girls soccer, softball
- 4 Coaches of the year
- 20 Senior athletes signed letters of intent or received scholarship money for college (50%)

****It is worth recognizing that approximately 2% of high school athletes nationally win sports scholarships****

- Every sport made the playoffs and either finished first or second place in the Region

Oceanside Collegiate Academy

2017-2018 Highlights

AS MEMBERS AT LARGE OF THE SOUTH CAROLINA HIGH SCHOOL LEAGUE, OCEANSIDE WAS NOT ALLOWED TO COMPETE FOR REGION PLAYOFFS. HOWEVER, THEY WON STATE CHAMPIONSHIPS IN TWO OF THE THREE COMPETITIONS THEY COULD COMPETE IN:

- **BOYS LACROSSE AND GIRLS GOLF STATE CHAMPIONS 2017-2018**

Football

- One of Post & Couriers “Top 10 Low-Country teams” for 2017
- Sam Hartman selected as OCA’s first-ever Shrine Bowl participant earning MVP honors
- Coach Chad Grier named as Head Coach (East) for the 2018 US Army All-American Bowl game
- Six team members signed National Letters of Intent to play football collegiately

Boys Lacrosse

- 2018 4A State Championship Title

Girls Golf

- 2017 3A State Champions
- Coach Ty Gosnell named Post & Courier's Girls Golf Coach of the Year

Cross-Country

- Cole Jones (Senior) signed National Letter of Intent to run at USC-Upstate

Girls Tennis

- Junior Emma Smith named to Post & Courier's All Low Country Tennis team

Boys Basketball

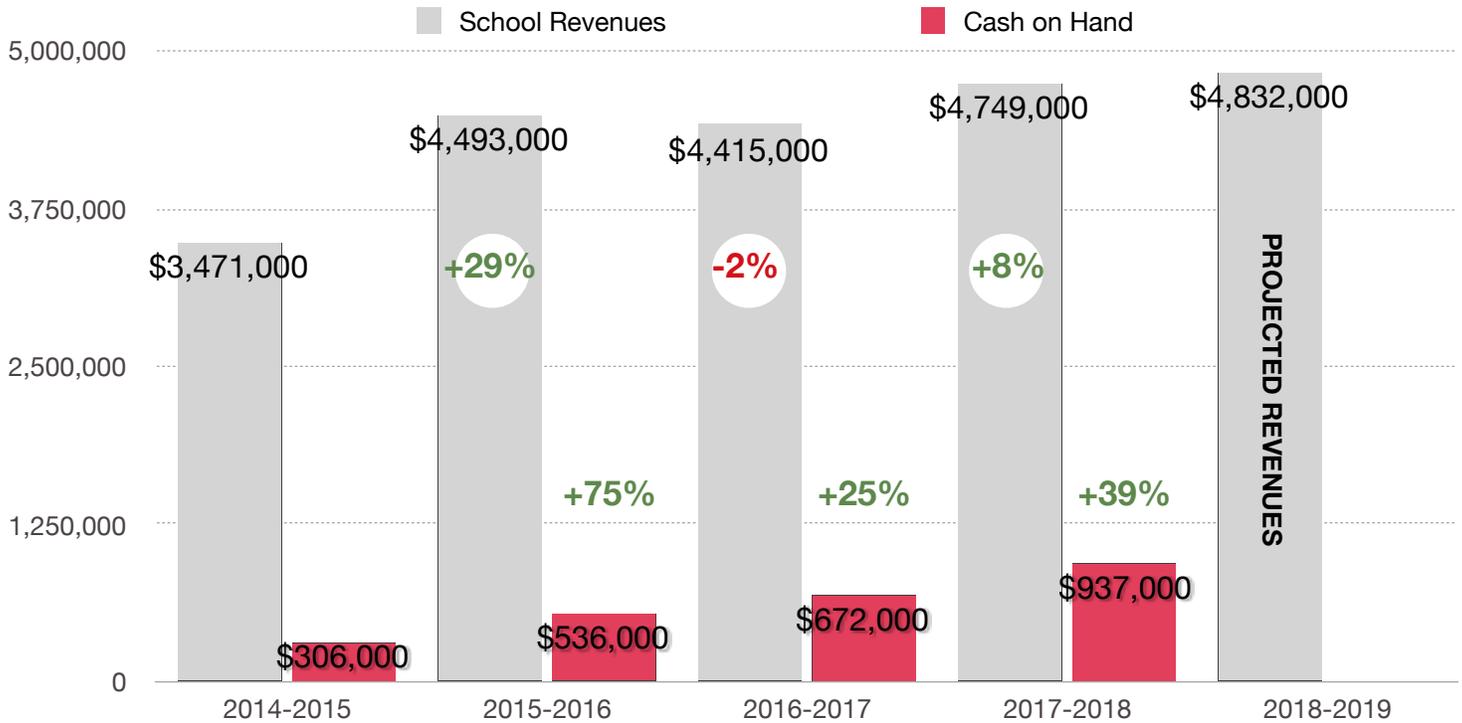
- Shane McCravy (Jr) named to the 2018 Post & Courier All-East Cooper Basketball team

Baseball

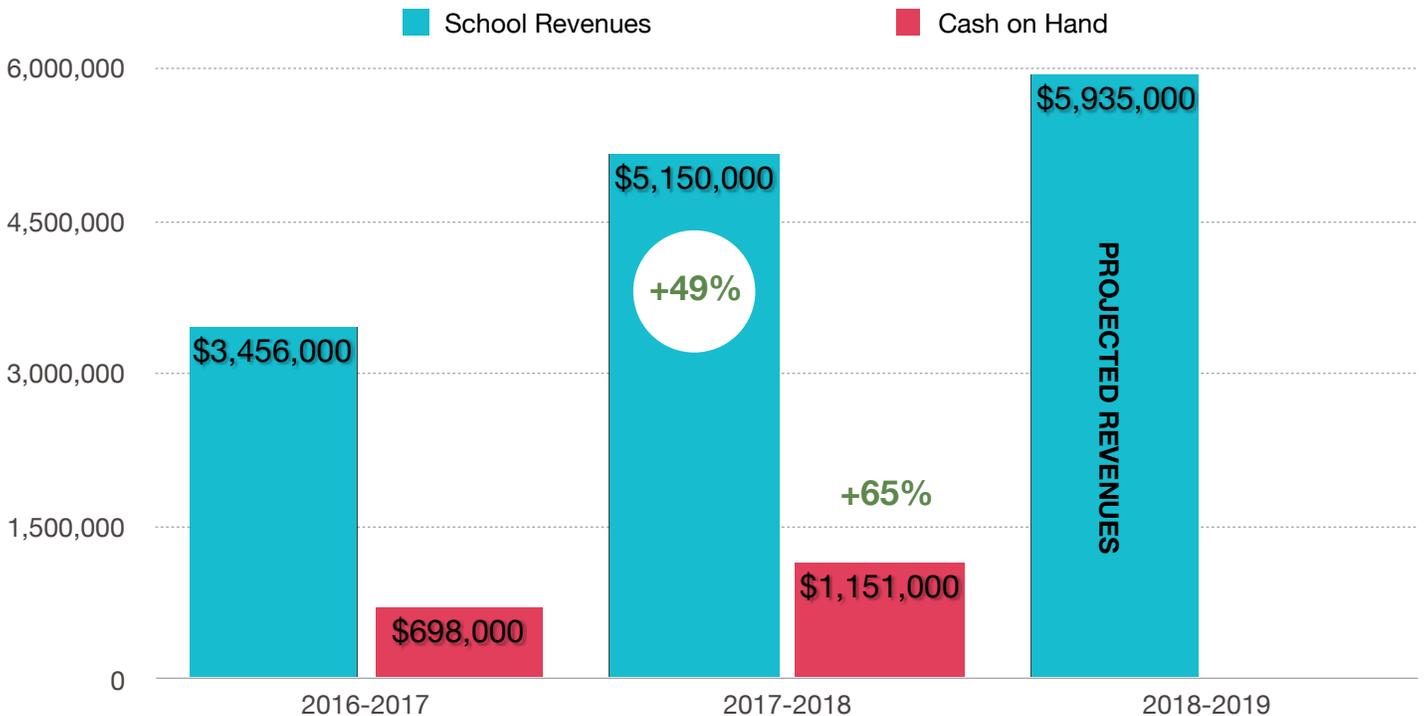
- Coach Jerry Stoots reached 891 overall career wins spanning his four-decade coaching career
- 12 Senior athletes signed letters of intent or received scholarship money for college (30%)

“Fiscally Responsible”

GCA Financial Highlights

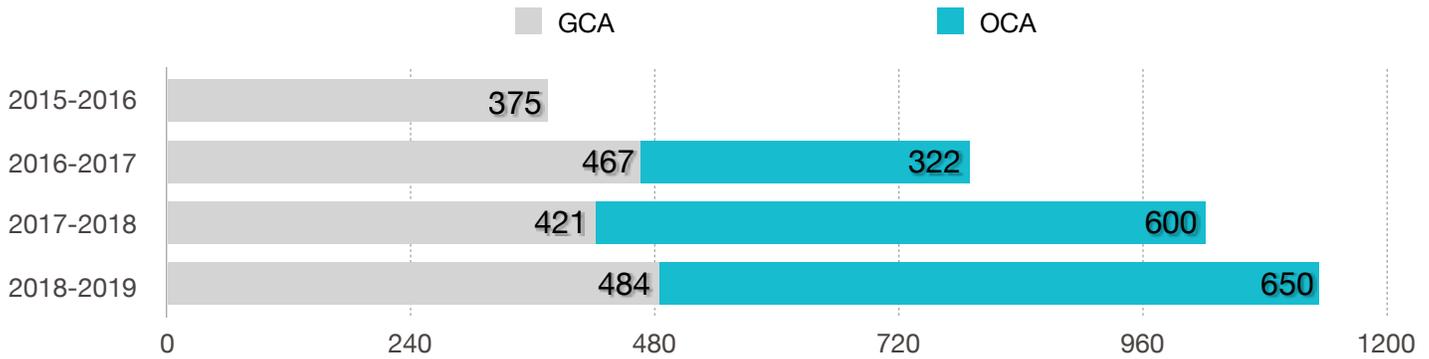


OCA Financial Highlights

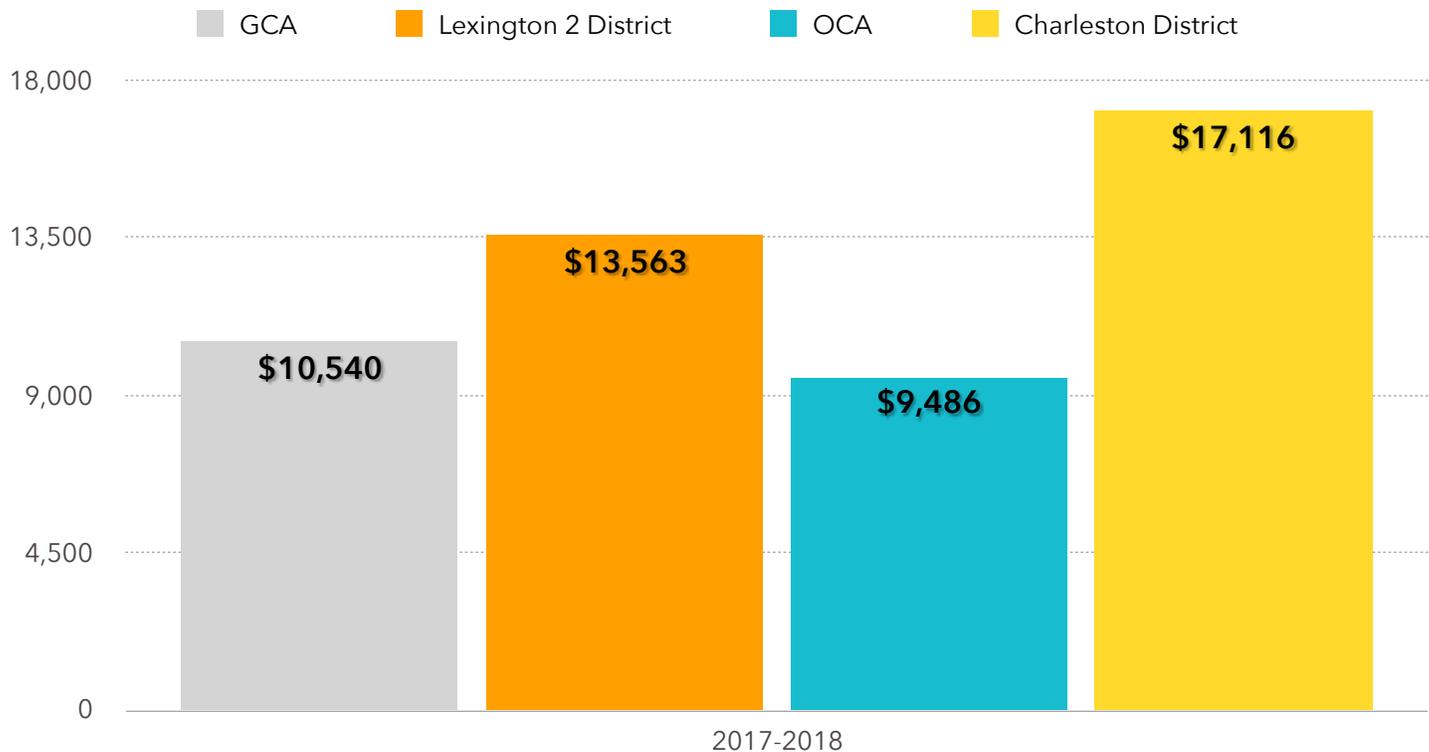


The above financial performance of our schools illustrates the sustainability of our financial model. Through effective cost controls and efficiencies provided in our model in the areas of occupancy and human resources, cash flow growth has consistently outpaced our growth in revenues. This has allowed the school's to quickly build cash reserves that promote long - term financial sustainability.

Pinnacle Charter Academies Enrollment



Per Pupil Spending



Summary

The Pinnacle Annual Report starts and ends with our “Mission Statement”. While many companies and schools “identify” their mission statement, little is done to match the mission statement to school performance, culture, operations or evaluation.

Pinnacle Mission Statement

“Pinnacle Collegiate Academies (PCA) serves high school students in a safe, small, family centered environment who seek the opportunity and challenge of a rigorous curriculum, high academic standards, and elite athletics while earning up to two years of college credit”.

Safe – One fight and one expulsion in two years (remarkable).

Small - PCA schools are following the national small schools’ initiative. PCA schools are built for 700 students, 350 students maximum in each academic setting.

Family Centered – PCA recognizes the family unit as the focal point of student success and makes every effort to return the student to the family unit as soon as possible each day (5:00 PM). In addition, families save tens of thousands of dollars as a result of the PCA academic model and college credits earned while in high school.

Rigorous Curriculum, High Academic Standards – PCA schools continue to out score local districts, South Carolina Public Charter School District and South Carolina statewide academic performance criteria.

Elite Athletics – Fifty percent of PCA school athletes are likely to receive some type of financial support (scholarship) from Colleges or Universities as compared to the national high school rate of approximately 5%.

Fiscal Responsibility – PCA schools generate a substantial surplus (cash flow) each year to maintain each school. Fiscal sustainability and responsibility is critical to parents, students, community and our schools Local Education Agency Sponsor. In the past three years there have been NO deficiencies identified by an outside audit firm.

There is always room for improvement and PCA will strive to improve our service model each year. However, test data and circumstances change each year as new students repopulate the school.

This Annual Report demonstrates the successes we have achieved in fulfilling the mission of our schools - both through its culture and climate and through the extraordinary efforts of our team members and students.